



GIA Publications, Inc.

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– Press Release –

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For immediate release

A Brand-New Act for Music Theatre International's Broadway Junior® ShowKits®

**GIA Publications, Inc., Partners with MTI to Print and Distribute ShowKits® of Materials
for Broadway Junior® Musicals**

An exciting change is coming to the world of youth musicals. GIA Publications, Inc., is thrilled to announce that effective October 1, 2026, ShowKits® of materials created by Music Theatre International (MTI) for their Broadway Junior® musicals will be printed and distributed by GIA in addition to MTI.

As printer and distributor of MTI's Broadway Junior® ShowKits® of materials, GIA will service music dealer accounts and select Kindergarten through 9th grade schools. Direct school relationships through MTI are not affected by this agreement. MTI's Broadway Junior® licenses for high school and community productions are also unaffected by this partnership.

Music Theatre International is one of the world's leading theatrical licensing agencies, granting theatres from around the world the rights to perform the greatest selection of musicals from Broadway and beyond. Founded in 1952 by composer Frank Loesser and orchestrator Don Walker, MTI is a driving force in advancing musical theatre as a vibrant and engaging art form. MTI is particularly dedicated to educational theatre and has created special collections to meet the needs of various types of performers and audiences.

Created in 1996, Broadway Junior® musicals are condensed, author-approved versions of classic musicals, Disney favorites, DreamWorks hits, and modern works custom-tailored to the needs of young people and schools. The ShowKit® of materials that comes with every Broadway Junior® license includes actor scripts, a piano/vocal score, a director's guide, and more.

"We are thrilled to enter into this new partnership with GIA, a well-respected company known for its quality and exceptional customer care," said John Prignano, MTI's Chief Operating Officer and Director of Education and Development. "We are excited for this new chapter in the evolution of our youth musicals. GIA is bringing their years of expertise to MTI's Broadway Junior® ShowKits®, and their printing and distribution capabilities will benefit the thousands of schools and theatres that produce a Broadway Junior® musical each year."

Alec Harris, President of GIA, said, "I became aware of MTI's Broadway Junior® ShowKits® when my daughter performed in a show in fourth grade. I saw the teamwork, skill-building, leadership, confidence, and learning that happens in these powerful, magical moments. It is a tremendous honor for GIA to take on the printing and distribution of MTI's Broadway Junior® ShowKits®. We believe they have the power to change the world. The MTI team is a top-tier partner, and we look forward to serving dealers and helping schools get the most from their music theatre experience."

For more information about Music Theatre International (MTI), visit mtishows.com.





A Brand-New Act —2—

Founded in 1941, GIA Publications, Inc., is a family-owned company with more than 10,000 choral and instrumental editions in print, as well as hymnals, recordings, two licensing divisions, and a wide variety of music education resources. The esteemed choral publisher Walton Music became part of GIA in 2013. Both World Library Publications (WLP) and Meredith Music joined the GIA family in 2020. With a fully on-site print shop, GIA also proudly prints and distributes resources for some of the most well-respected publishing companies in the United States including Music Theatre International, Lorenz Corporation, Santa Barbara Music Publishing, Alliance Music Publishing, Jake Runestad Music, and Elaine Hagenberg Music.

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